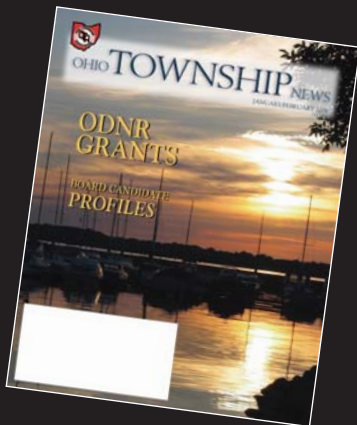


OHIO TOWNSHIP NEWS

Advertising Rates



About the Ohio Township Association

The Ohio Township Association was founded on June 28, 1928, with the purpose of promoting and preserving township government in Ohio. The statewide association is organized in 87 counties. The OTA has more than 5,200 active members, made up of trustees and fiscal officers from Ohio's 1,308 townships, and more than 4,000 associate members.

The Association has four staff members who work to maintain township government not only through publications, such as a Web site, monthly newsletter and bi-monthly magazine, but host two educational conferences annually and lobby for or against legislation which will affect townships and their operation.

Vendor Opportunities

There are two primary opportunities for vendors through the Ohio Township Association: advertising and participation in the trade show held in conjunction with the annual winter conference. If your company is interested in becoming a trade show vendor, e-mail your contact information to Kaitlin Hall, director of public relations, at hall@ohiotownships.org.

The *Ohio Township News* is a bi-monthly magazine published by the Ohio Township Association. It is a four-color publication containing educational articles and updates on current legislation. Advertisements reach almost 11,000 subscribers, including township trustees, fiscal officers, administrators, attorneys, federal and state legislators, zoning and planning commission employees, and township police and fire personnel. For more details on advertising, see next page.

OHIO TOWNSHIP NEWS

Advertising Rates

Advertising Requirements

Advertisements must be submitted in high resolution (300 dpi) digital format, preferably as a PDF. Color ads must be CMYK. All supporting font and graphic files must be embedded or included in a zipped folder. Ad materials must be submitted to Kaitlin Hall, director of public relations, no later than the first of the month one month prior to the issue date. EXAMPLE: For the September/October issue, ad copy must be received by Aug. 1. Changes in ad size, copy, frequency or other issues affecting the contract must be submitted in writing or by e-mail.

Pricing and Billing

Agency Discounts are given in the amount of 10 percent off the base advertising cost (not including color).

Payment of Invoices is expected within 30 business days of issuance. Invoices are sent the first week after publication. EXAMPLE: For the May/June issue of the magazine, invoices are sent the first week in May. Advertising contracts will be suspended if invoices are more than 90 days past due.

Advertising Rates

Effective Jan. 1, 2009

| Frequency | 1 | 3 | 6 |
|-----------------------------|-------|-------|-------|
| Full-page - 8.5" x 11" | \$700 | \$650 | \$600 |
| Half-page - 7.17" x 4.67" | \$550 | \$500 | \$450 |
| Third-page - 2.25" x 9.625" | \$400 | \$350 | \$300 |
| Quarter-page - 3.5" x 4.67" | \$250 | \$200 | \$150 |
| Eighth-page - 3.5" x 2.25" | \$100 | \$75 | \$50 |

Special Positions (Available for six-time contracts only at a rate of \$700 per issue)

Inside Front Cover - 8.5" x 11"
 Inside Back Cover - 8.5" x 11"
 Back Cover - 8.5" x 11"

Color

For second color, add \$200 per issue to base price
 For four-color, add \$400 per issue to base price

Agency discounts are 10 percent off base price

OHIO TOWNSHIP NEWS

Advertising Contract

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Title _____ E-mail _____

Phone _____ Fax _____

Please publish our advertisement in the *Ohio Township News* for _____ issues at the rate of _____ per issue.

Starting Issue Date: _____

Advertisement:

- Enclosed
- Will be sent at later date

Please check the issue(s) in which you would like your ad placed.

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

Indicate Ad Size and Color:

- | | Color (circle) | | |
|---------------------------------------|----------------|----|----|
| <input type="checkbox"/> Full-page | BW | 2C | 4C |
| <input type="checkbox"/> Half-page | BW | 2C | 4C |
| <input type="checkbox"/> Third-page | BW | 2C | 4C |
| <input type="checkbox"/> Quarter-page | BW | 2C | 4C |
| <input type="checkbox"/> Eighth-page | BW | 2C | 4C |

Special Positions (*subject to availability*):

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover

Agency Discount:

- Yes, my company uses an agency.

Name of Agency: _____

I understand that any ad copy changes must be submitted in writing or e-mail one month (30 days) prior to the issue in which I want the changes to appear. I authorize my previous ad to be repeated if the new copy or instructions are not furnished by this date. The Ohio Township Association reserves the right to interrupt publication of ad if the advertiser's account becomes more than 90 days past due. **Please retain a copy of this contract for your records.**

Signature _____

Date _____

Please mail or fax this form to:
6500 Taylor Road, Suite A, Blacklick, Ohio 43004
Phone: 614-863-0045 Fax: 614-863-9751